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Eye Designs Collaborates with Eco-Lite For Specialty Dispensary Lighting



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top-of-the-line LED lamps, while stores that are yet to open can get proper lighting from the start.

Vital Stats: Eye Designs Color Perfect Lighting by Eco-Lite is offering a library of products available to optical retailers and dispensers that can be incorporated into an existing space, or specified for new buildouts and remodels. The new LED lights will replace outdated high-voltage halogen bulbs by retrofitting into the existing fixtures and have an impact on the look of the optical, while significantly lowering energy costs. The LED lights, which do not radiate heat, have a 5-year warranty and are rated for 50,000 hours. The new Eye Designs Color Perfect Lighting partnership will launch its own dedicated website soon.

Eco-Lite showcases its optical lighting products at www.OpticalLights.com.

Product: Color Perfect Lighting

Top Line: A new collaboration targets what many optical stores have been missing – a 'green' solution to their display and merchandising needs. Optical store design and merchandising leader Eye Designs and specialty lighting manufacturer Eco-Lite Products, LLC have teamed up to introduce a line of lighting created specifically for the optical retailer.

Close Up: Eye Designs Color Perfect Lighting by Eco-Lite Products is being launched this month. It enables dispensaries to retrofit their existing light fixtures with