

BEAUTY launchpad

What's Taking Off in the World of Beauty



[home](#)

[subscribe](#)

[advertise](#)

[industry resources](#)

[about us](#)

[customer service](#)

FREE LaUNCH

news flash

runway report

feature stories



NEW products

iSite

reprints

back issues

beauty



industry events

hairstyling books

DAYSPA

NAILPRO



News Flash January 2009



Light On

Big news! Industry leaders Beth and Carmine Minardi have teamed up with Eco-Lite Products to create a unique brand of full spectrum lighting that mimics natural daylight: the Minardi Color Perfect Lighting System. Besides making it easier for you to assess her color, the lights are eco-friendly and produce far less heat than standard lighting. "It has been fantastic working with Beth and Carmine," enthuses Jeff Gasman, president of Eco-Lite Products. "Their knowledge, experience and understanding of what was needed to satisfy many deficiencies in salon lighting has been exceptional."

The Mirror Light sits next to the chair and allows clients to see themselves in a warm LED dimmable light.

The Task Light allows the colorist/stylist to view hair in the most natural light available.