

Over a century ago, Thomas Edison changed the world with his patent for the incandescent bulb. And since then...Not much has changed.



Until now.



Chances are you don't watch a television made in the '50s, play your music from an obsolete 8-track tape or dial a rotary phone, which is best left to a 1960's sitcom.

So why light your salon with a technology from the 1800s?

A few years ago, Beth and Carmine Minardi, world-renowned hair colorist and stylist, had the same thought and began a journey of invention, testing, design and realization.

They partnered with Eco-Lite Products, a company with a 25-year history of creating light sources specific to industries with critical lighting needs—jewelry stores, art galleries and optical stores, to name a few.

They knew they wanted high performance, full spectrum, natural light for illuminating work stations, retail, reception and open space. It had to be perfect in color temperature so the finished hair color would look the same in the salon as out in the daylight. It had to be soft, yet precise for coloring, cutting and styling—not tiring to the eyes and, of course, flattering, to your clients. And finally, it needed to be economical and green.



Carmine Minardi, world-renowned hair stylist co-owner of Minardi Salon in NYC

One of the biggest advances in lighting technology is using far less power to illuminate your light source. And today, the ultimate is LED or light-emitting diode technology.

Minardi Color Perfect Lighting combines cutting edge technology with an exclusive range of LED bulbs and fixtures that makes any salon the perfect environment for working, retailing, coloring, cutting and styling. The LEDs use far less power. Saving the planet. And saving you money each and every month on your electric bill.

Turn the page to begin exploring all of your color perfect options.



Beth Minardi, world-renowned hair colorist co-owner of Minardi Salon in NYC

"With the Minardi Color Perfect Lighting, the color you SEE is the color you GET."
Beth Minardi

We encourage you to call us today for your **FREE** salon lighting analysis and 30-day trial light at 800-345-9652.

MINARDI
color perfect lighting

From Eco-Lite Products

Perfect color begins with color perfect lighting.™

800-345-9652 www.salonlights.com

You want color perfect lighting, but looking around your salon, there are all types of specific areas and existing lights. Where to begin?



Angus M Salon
Beverly Hills, CA
Lighting by
Minardi Color
Perfect Lighting

Simple. The telephone. A quick, toll-free call to 800-345-9652 puts you in touch with one of our skilled consultants, who can quickly give you a FREE salon lighting analysis and cost estimate. Still not convinced and live by the motto, "Seeing is believing." No problem. We'll send you a Minardi Color Perfect Lighting task or ambient light, your choice, for a FREE 30-day trial. No strings attached.

Have fixtures you love and only need our exclusive LEDs? Many of our LEDs will fit today's popular track and lighting fixtures. Installation is as simple as removing an existing bulb and changing to our LED.

Building or remodeling your salon and need a complete lighting plan, including fixtures that you and your designer will love? We offer a complete line of exclusive fixtures that match perfectly with our exclusive LEDs, for what else...

Color perfect salon lighting that not only looks beautiful, but is beautiful to work with.

Minardi Color Perfect Lighting. Color perfect salon lighting made simple.



Minardi Salon
New York City, NY

"Since we changed to Color Perfect Lighting, the salon is saving more than \$1,000 a month—about 30%—on our electric bill."

Carmine Minardi

LEDs



Our lighting consultants have years of experience in helping configure the perfect blend of lights that will allow your salon to have the ultimate in work, reception, retail and common areas to maximize results and comfort.

Minardi Color Perfect Lighting LEDs have been designed exclusively to meet the demands and rigors of the professional salon. This family of lighting creates the perfect environment for viewing cuts and color perfectly, and performing tasks with less eyestrain. Our LEDs burn cooler than traditional salon lights, reducing heat in the salon. They are rated to last 50,000 hours, are recyclable and energy efficient with a 5-year limited replacement warranty.

TASK/AMBIENT



Task Lighting focuses the light directly to the top of the client's head, bathing the immediate work area with the perfect balance of intensity and brilliance. That allows you to evaluate color and see the details of your haircuts with ease. As a result, redos become a thing of the past—saving you time and money. Available in track, recessed or pendant styles, our Task Light uses only 18 watts of power and the bulb is rated to last 50,000 hours. Most convention bulbs need from 60 to 90 watts to produce the same amount of light. As a result, you'll not only see significant savings each month on your lighting bill, you'll be helping to save the planet, too.

Ambient Lighting is your workhorse lighting, making up about 75 to 80% of the lighting in your salon. It directs light throughout the salon, spreading an even canopy of bright soothing downlight. Correct use of Ambient Lighting allows you to light your clients with milder lights, preventing shadows or washed out skin tones. Our fixtures use 18 watts of power (compared with traditional lights that use between 150 and 300), and they are rated to last 50,000 hours—longer than any other on the market.

MIRROR LIGHT



Available in wall mount and pendant fixtures, the Mirror Light sits alongside your station mirrors. It balances the brilliance of the Ambient and Task Lights by adding warmth to the room. That gives an overall natural glow to your clients' complexion, while eliminating circles under their eyes—so their face looks color-perfect as they see their new color and cut for the first time. Available in two sizes to accommodate larger and smaller mirrors, they use between 7 and 14 watts of power and are rated to last for more than 25,000 hours. They create no heat, so are always cool to the touch.

All lights are available in white, black or brushed nickel finishes.

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and **30-day trial light** at **800-345-9652**.

Get CUTS,™ our FREE monthly eNewsletter with business and technical tips and tricks from the pros. Call 800-345-9652 or email cuts@eco-lite.com.

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