

“ILLUMINATE YOUR BEAUTIFUL SALON-CREATED HAIRCOLOR LIKE NEVER BEFORE”

Beth and Carmine Minardi

Introducing Minardi Color Perfect Lighting™
Designed by Beth and Carmine Minardi –
the salon professionals you trust.
See your artistry in a brilliant new light.

MINARDI COLOR PERFECT LIGHTING FROM ECO-LITE PRODUCTS



Accurately illuminates the brilliance and clarity of your salon-created haircolor and hair styles.

Makes most haircolor “re-dos” a thing of the past.

Uses considerably less energy than other lighting.

Lets you change bulbs every few years instead of months.

Produces less heat for a more comfortable environment.

Demonstrates your eco-friendly commitment to our planet.

Is a cost effective “instant makeover” for your salon.

Creates a perfectly lit environment for you, your staff and clients.

See your salon listed as an eco-friendly business on both the Minardi and Eco-Lite websites eco-lite.com and minardinyc.com

MINARDI
color perfect lighting

From Eco-Lite Products

Let the light shine on your haircolor.™

800-345-9652 eco-lite.com



“Our reputation has been built on our passion for perfection.”

Beth and Carmine Minardi



GREEN AND ECO-FRIENDLY

FREE SALON ANALYSIS & TRIAL LIGHT

Call us at 800-345-9652 and we will gladly provide a free analysis of your salon’s specific lighting needs and a FREE trial light.



Task Lighting

These fixtures focus light directly to the top of a client's head. You can now correctly evaluate, color and bathe the immediate work area with the perfect balance of intensity and brilliance of light.



This fixture will allow you to see all the details of your haircuts and haircoloring while preventing eyestrain as you work. As a surgeon needs to see the area being worked on, so does the



hair colorist or hair stylist. Our task light, available in track, recessed or pendant style, uses only 22 watts of power and the bulb is rated to last 12,000 hours.



Ambient Lighting

This is the most noticeable lighting in your salon. You see it as soon as you arrive. It is the "workhorse" of your lighting. A room should have approximately 75-80% of its entire light given off by this fixture. It directs light up to the ceiling spreading an even canopy of bright light while simultaneously showering the salon with a soothing downlight. Correct use of ambient fix-

tures will enable you to use other fixtures for lighting your client with milder lights, preventing shadows or washed out skin tones. Our fixture uses 70 watts of power and the bulb is rated to last 15,000 hours, as compared to fixtures that use between 150 and 300 watts of power and are rated to last significantly fewer hours.



Mirror Light

This fixture, made with a state-of-the-art dimmable LED, sits alongside the station mirror. It is essential because it eliminates circles under the eyes while adding warmth to the skin. This is the light the client sees as they are sitting in the chair. It adds a warm glow to the skin and an overall healthy look to the

complexion. The ambient and task lights are bright and cast plenty of brilliance. The mirror light will balance out the room adding a much needed warmth. In the past, this was achieved through inefficient light bulbs. This fixture uses less than 10 watts of power and is rated to last more than 25,000 hours.

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