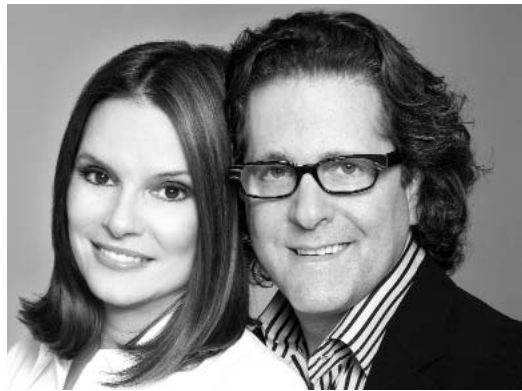


“SEE YOUR ARTISTRY IN A BRILLIANT NEW LIGHT.”



Introducing the Minardi Color Perfect Lighting System™.

Designed by Beth and Carmine Minardi – the salon professionals you trust.

Beth and Carmine Minardi • Minardi Salon NYC

Spending money on the best products and education is some of the smartest investing you do to make your salon the best it can be. Maximize your investment's potential by assuring that you and your staff can correctly assess and evaluate your hard work and artistry. Turn your special space into “spectacular” with the Minardi Color Perfect Lighting System – the newest addition to your professional salon toolbox.

As Close to Daylight as Possible

We know what you need: a lighting system that delivers perfect light for applying and evaluating haircolor. After years of research, testing and refining, we devised the perfect combination of three lights that create the most perfect lighting scenario for a salon environment. Our experience and ideas, combined with the technology of Eco-Lite Products -- one of America's most innovative and highly respected lighting companies -- allows us to bring you a unique system that creates full spectrum lighting and harmoniously blends the warm and cool tones of natural daylight to create and assess gorgeous salon haircolor.

Our Planet Needs Eco-Friendly Lighting

Using the Minardi Color Perfect Lighting System makes perfect sense. It is the finest salon lighting system available and it is totally eco-friendly. Set the standard by using the system that reduces energy usage by producing far less heat than typical lighting. And enjoy lower electric bills and fewer bulb purchases.

Haircolor Adjustments Are a Thing of The Past

The level of sophistication in hair coloring and styling has surged in recent years. Say goodbye to haircolor “re-dos,” fluorescent, incandescent and halogen bulbs. Say hello to the first ever color specific lighting system for salons. The true beauty created by your talent and skill will be accurately illuminated.

The Minardi Color Perfect Lighting System from Eco-Lite Products

Accurately illuminates the brilliance and clarity of your salon-created haircolor.

- Makes most haircolor “re-dos” a thing of the past.
- Uses considerably less energy than other lighting.
- Lets you change bulbs every few years instead of months.
- Produces less heat for a more comfortable environment
- Demonstrates your eco-friendly commitment to our planet.
- Is a cost effective “instant makeover” for your salon.
- Creates a perfectly lit environment for you, your staff and clients.

“Our reputation has been built on our passion for perfection.”

Beth and Carmine Minardi

The Minardi Color Perfect Lighting System from Eco-Lite Products.



Celebrity hair colorist Beth Minardi, has dedicated her career to elevating salon coloring to an art form. As an internationally acclaimed salon colorist, educator and product consultant, Beth is recognized as one of the world's leading experts in all phases of hair coloring.

“Illuminate your beautiful salon-created hair color like never before.”
Beth Minardi



Task Lighting

Focusing directly on the client's head, it allows you to evaluate, color and bathe the immediate area with a perfect balance of intensity and brilliance.



Ambient Lighting

This is the workhorse of any environment. It spreads an even canopy of bright light while simultaneously showering the salon with a soothing downlight.



Mirror Light

A great balancing light that adds warmth to the room, eliminates circles under the eyes and adds a warm glow and healthy look to the complexion.



THE MINARDI COLOR PERFECT LIGHTING SYSTEM™ • Let the light shine on your hair color.™

FREE SALON ANALYSIS

Call us at 800-345-9652 and we will gladly provide a free analysis of your salon's specific lighting needs or answer any questions you may have.

MINARDI
color perfect lighting system

From Eco-Lite Products

800-345-9652 eco-lite.com



See your salon listed as an eco-friendly business on both the Minardi and Eco-Lite websites.