

ECONO-LITE

Color Perfect Jewelry Lighting™

**THE BEST PRODUCTS
COME WITH THE BEST
WARRANTY**



The New Econo-Lite LED “Revolution”™ Collection for Jewelry Stores

5 years

INSTORE

FEBRUARY 2010 • THE MAGAZINE FOR THE AMERICAN JEWELRY INDUSTRY

Stay **AHEAD OF THE CURVE** in your business

TECH FOR YOUR STORE

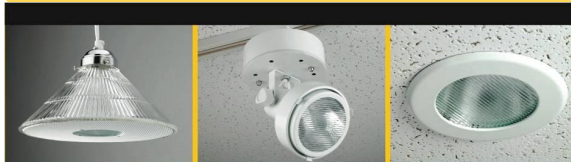


2 DRAWN TO THE LIGHT

Econo-Lite is offering LED lighting with such a white, crisp light that your diamonds' fire and brilliance will jump out of your cases. The LED Vantage is part of Econo-Lite's Color Perfect Jewelry Lighting system, which assures no color variation or unnatural tones. Processors maintain consistent color and power, ensuring the right amount of light so that diamonds and jewelry can exhibit their natural beauty. The result: Diamonds and jewelry look fantastic inside the case and above the glass where the sale is made. * Information: (800) 345-9652 or www.econo-lite.com.

ECONO-LITE

Color Perfect Jewelry Lighting™



A FREE 10 Minute Consultation with one of our Jewelry Lighting Experts Is the First Step towards Increased Sales.

800.345.9652



Using the wrong light can have a negative impact on your sales. Call the Jewelry Lighting Experts at Econo-Lite today!

TRY A LIGHT WITH NO OBLIGATION

FREE STORE ANALYSIS

1-800-345-9652