

Coming Soon.  
Energy-efficient salon lighting that  
will revolutionize the beauty industry.

**MINARDI**<sup>TM</sup>  
*color perfect lighting system*

From Eco-Lite Products

Let the light shine on your hair color.<sup>TM</sup>

Eco-friendly lighting for a better environment.

# Let the light shine on your gorgeous hair color creations.

Now salon professionals can truly come out of the dark. With this revolutionary lighting system, they can display and accurately evaluate the color they create in a color-perfect environment.

This remarkable lighting system was developed and meticulously refined by Beth and Carmine Minardi at the world-renowned Minardi Salon in New York City.

The Minardi Color Perfect Lighting System is eco-friendly and allows colorists and clients to “see” the

precise level and tone of the new salon-created shade. With it, everything is illuminated, so your professional environment will be bright, friendly and inviting. You’ll never again need to take your client outside to the parking lot – or ask them to put their head out of the window – to evaluate their hair color. At last, your salon lighting can have the color-perfect accuracy of an operating room. Precision hair coloring is no longer a “dream,” but a reality now more easily realized in your salon environment.



Beth and Carmine Minardi, world-renowned colorist, stylist and top industry educators, have partnered with Eco-Lite Products, one of America's most innovative and highly respected specialty lighting companies. The result is The Minardi Color Perfect Lighting System – what Beth and Carmine call “the optimal lighting for salons.”

- Our lights will dramatically save energy and reduce costs. They literally pay for themselves.
  - With our lights, you'll replace bulbs every few years rather than every few weeks.
  - Our lights emit almost no heat.
- You and your clients remain comfortable even during the “dog days” of summer.
- Our lights will help you do your part to save the earth by making your salon environment more comfortable and energy efficient.

## **Let the light shine on your hair color.™**

Minardi Color Perfect Lighting Systems are made to meet the strictest standards in the US.

# ECO-LITE

Brilliant Solutions to Enhance Your Business

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